

# Department of Marketing and Communications

## Merchandise Coordinator

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Tri Sigma's Department of Marketing and Communications is seeking an alumna who is committed to building royalties and affinity for Tri Sigma's online store, Purple and Pearls.

We are seeking one volunteer to begin July 15th.

The priority deadline to apply is July 1st, 2019.

### Qualifications:

- Undergraduate degree attained
- Experience in merchandising or retail
- Preference for experience in purchasing

### Expectations:

- Participate in initial training with Director of Marketing and Communications to review responsibilities. Time commitment: 1 hour
- Identify new and trendy products to add to Purple and Pearls.
- Create and assist with marketing for promotion of the online store.
- Work with the vendor for all on-site program bookings and logistics.
- Assist with National Headquarters bulk orders.
- This role is a part of a **Standing Committee**, formed to do designed work on an ongoing basis. Term ends when volunteer chooses to resign, fails to meet expectations, or if the goals of the committee are determined to no longer meet the organization's needs.



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