

**FOR IMMEDIATE RELEASE**  
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**Sigma Sigma Sigma Honors an Outstanding Fraternity/Sorority Advisor**  
*Shane Franzen Selected as 2010 Fraternity/Sorority Advisor of the Year*

**National Headquarters, Woodstock, VA - August 24, 2010 -** Sigma Sigma Sigma ("Tri Sigma") is pleased to acknowledge the support and guidance outstanding student affairs professionals offer to our collegiate members.



At Tri Sigma's 2010 National Convention, held in July in Minneapolis, MN, Shane Franzen was recognized by Tri Sigma as the Fraternity/Sorority Advisor of the Year. This award is given annually to honor a Fraternity/Sorority Advisor for their significant contribution to the Greek system on a campus where a Sigma Sigma Sigma chapter is located.

Mr. Franzen currently serves as the Associate Director of Student Development and Greek Advisor at Fitchburg State College, in Fitchburg, MA. He is a prime example of a passionate campus-based professional invested in the growth and development of students. Mr. Franzen was "...thoroughly surprised and honored to have been chosen as Sigma Sigma Sigma's advisor of the year." He continues, "I absolutely enjoy working with all of the Greek members here at Fitchburg State University, but I seem to have a closer bond with the ladies of Zeta Upsilon (Tri Sigma). I'm starting my tenth year as Greek Advisor and it is a pleasure to come to work knowing that each day I'll see the faces of my Greeks." His commitment to student engagement has inspired and challenged the members of Tri Sigma to investigate new options and opportunities at Fitchburg State College.

The chapter members feel that Shane is not only an advisor but a friend as well. Kristina Casavant, a Tri Sigma member from Zeta Upsilon chapter said, "He goes above and beyond his job and is an asset to Greek life."

Sigma Sigma Sigma agrees with the members of Zeta Upsilon, and this year's award illustrates a sincere commitment to campus partnership with professionals who serve the women of Tri Sigma.

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*Sigma Sigma Sigma was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.*



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