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Sigma Sigma Sigma and Lindenwood University: A Values-Centered Partnership

Tri Sigma Prepares for Colonization

Woodstock, VA- January 10, 2011 - Sigma Sigma Sigma ("Tri Sigma") is pleased to announce the beginning of the colonization process at Lindenwood University in St. Charles, MO. Colony members will be selected based on meeting organizational membership criteria in the Spring of 2011. Tri Sigma met with various students and student affairs professionals at Lindenwood in the spring of 2010 and discovered a community focused on values-centered programs, innovation and growth. The students at Lindenwood also demonstrated exceptional leadership skills and were very supportive of more fraternities and sororities joining the community.

Mandy McGuire, member of the Tri Sigma National Extension Team said, "Tri Sigma is excited to expand our sisterhood to Lindenwood University." She continues, "Our organization's focus on friendship, character and conduct align closely with Lindenwood's larger institutional focus on developing enlightened, principled citizens."

The Tri Sigma experience at Lindenwood University will be focused on the Essential Sigma member development program, designed to create a values-centered environment that nurtures women and provides them with the tools they need to succeed in all aspects of life. Personal empowerment, purposeful philanthropic and community service, meaningful sisterhood experiences, and an environment rooted in our tradition of human dignity are hallmarks of every Tri Sigma chapter. The newest Tri Sigma colony will develop in an exceptionally dynamic environment "among the linden trees" at Lindenwood.

Tri Sigma kicked off public relations efforts at the student organization fair and sent area alumnae and collegians to the 2010 Lindenwood homecoming festivities. Casual conversations continued in the Fall Semester and included various student groups, faculty, and staff. A full advisory board and Coordinator of Colony/New Chapter Development, as well as a regional leadership consultant have already been tasked with supporting these women. For more information, students can email Tri Sigma regarding this colony at jointrisigma@gmail.com. Formal colonization events will be held the week of January 30th - February 5th, 2011, and will culminate with a colony bid day on February 6th.

Encouraging steady and intentional growth at campuses like Lindenwood University is essential to securing a bright future for Tri Sigma. We are so pleased to join the vibrant campus community at Lindenwood University.

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Sigma Sigma Sigma was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.



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