



**FOR IMMEDIATE RELEASE
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Sigma Sigma Sigma Invited to Recolonize at Missouri State University

*National Sorority Will Utilize a Strategic Campus Partnership Commitment to
Support a Values-Focused Colonization in 2013*

Woodstock, VA - December 8, 2011 - Sigma Sigma Sigma National Sorority ("Tri Sigma") announces the formal invitation to join the values based, supportive community at Missouri State University in fall of 2013. Colony recruitment will be staff and volunteer driven, and will include a values-based conversation with all potential members.

After more than 3 years of conversations, a formal presentation and various receptions with Tri Sigma alumnae in Missouri, we are pleased to announce an invitation to recolonize at Missouri State University ("MSU"). Tri Sigma's colonization at MSU will reflect Tri Sigma's comfort with innovation and the needs of a sophisticated student, and will be supported by a robust and fully trained colonization team. A chapter advisory board will be recruited, assessed and trained, and will be supported by multiple relationship building "cornerstone events" throughout the 2012/2013 academic year. Tri Sigma has also offered to host an IMPACT - a values conversation facilitated by the North-American Interfraternity Conference for the entire campus. A focus on direct service experiences and one-on-one interviews will offer a unique experience to women interested in exploring membership in Tri Sigma. A student-supported focus group, comprised of current Missouri State fraternity and sorority members, will also play a role in building key relationships on campus. As is per usual, initiated Tri Sigma members who attend classes at MSU will not affiliate with this colony, and the colony will be focused on identity formation and member education as a group. All member education will be supported by at least one full time consultant who will reside on site.

Kaye Schendel, National President said, "We have enjoyed an open dialogue with this community, and we know that the heritage of Tri Sigma includes a long history at Missouri State. We're thrilled to work with the community to find new members of Tri

Sigma who commit to our core values of wisdom, power, faith, hope and love."

Tri Sigma members enjoy experiences that are powerful, character-building, fun, and transformative. Tri Sigma is committed to developing character-driven leaders using our core values of wisdom, power, faith, hope and love. Our insights while building relationships at MSU indicate that the students there are values-focused, creative and intelligent. Our history and heritage at Missouri State University requires a focused attention to supporting the larger Springfield community, and we are thrilled to continue to have a presence at MSU for women of friendship, character, and conduct.

Katelynn James, Panhellenic Association President at Missouri State said, "The Missouri State University Panhellenic Executive Board and sorority community is very excited for Sigma Sigma Sigma to be joining our campus community in the fall of 2013. We expect many wonderful things to come from this organization, and we are happy to welcome Sigma Sigma Sigma to the Missouri State University Panhellenic family!"

Tri Sigma remains very confident that the fraternal community at Missouri State will be an excellent home for our core mission and vision. For questions about the process or what may come next, please contact Aimee Jensen Boland, our Director of Alumnae and Volunteer Services at ajensen@trisigma.org.

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Sigma Sigma Sigma was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.



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