



**FOR IMMEDIATE RELEASE**  
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### **Coordinator of Colony/New Chapter Development Hired**

**Woodstock, VA** — June 18, 2010 – Sigma Sigma Sigma is pleased to announce that Lauren McHugh has been hired as the organization's first Coordinator of Colony/New Chapter Development effective July 5, 2010. The Coordinator of Colony/New Chapter Development is critical in the overall health and success of colonization efforts and the stability of newly installed chapters.

Lauren, a member of Alpha Xi Delta Fraternity, has an undergraduate degree in Marketing and Finance from the University of New Hampshire and a master's degree in Student Affairs Administration in Higher Education from Ball State University. Further, Lauren also obtained a certificate in College and University Teaching. In addition to her educational experiences, Lauren has advised Panhellenic Councils, overseen a variety of Panhellenic formal recruitment structures, and designed and implemented a multi-year member development program as an intern for Theta Chi Fraternity. Lauren is a member of the Association of Fraternity/Sorority Advisors, NASPA, Order of Omega, and is also a certified level one Response Ability Facilitator.

As the Coordinator of Colony/New Chapter Development, Lauren will serve as the primary contact for consultants working on campus with our colonies and new chapters, collaborate with the Colony Advisory Board on achieving installation goals, and work to develop healthy interfraternal relationships as a new organization in the campus community. By collaborating with the Extension Team and Chapter Services staff and volunteers, she will work to ensure that the initial recruitment effort is a success. Following colonization, Lauren will implement a colony support plan which will result in a positive sisterhood experience and successful installation and she will continue oversight of the new chapter up to 4 years to ensure a healthy transition to a fully functioning chapter.

Lauren McHugh stated, "I am so excited to be joining Tri Sigma and to be working with an organization that is progressively working on growth through their strategic plan. I firmly believe that people join people and I look forward to being able to share with others how a Greek experience with Tri Sigma can truly change your life. Tri Sigma has a great future and I'm excited to be on board and part of the process."

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*Sigma Sigma Sigma was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.*



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