



FOR IMMEDIATE RELEASE
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Sigma Sigma Sigma and The University of Arkansas - Fort Smith
Renews commitment to professional development through partnership

Woodstock, VA - March 23, 2011 - Sigma Sigma Sigma National Sorority ("Tri Sigma") has been invited to colonize at the University of Arkansas - Fort Smith in fall 2014. The extension team and area alumnae were incredibly impressed by the community focus on values congruence, and authentic commitment to member development. Our positive results were the outcome of the work of a full Tri Sigma team, and the support of area alumnae and collegiate chapters who supported the efforts on campus.

The University of Arkansas - Fort Smith is a progressive, fast-growing campus that enjoys a focused and supportive student life department. Student service and community partnership is a hallmark of this community, and the area surrounding campus benefits from a committed, giving student population. The Tri Sigma experience at the University of Arkansas - Fort Smith will be focused on the Essential Sigma member development program, designed to create a values-centered environment that nurtures women and provides them with the tools they need to succeed in all aspects of life. Personal empowerment, purposeful philanthropic and community service, meaningful sisterhood experiences, and an environment rooted in our tradition of human dignity are hallmarks of every Tri Sigma chapter.

Our innovative Colony Program is focused on strategic student success outcomes, and will be adapted to meet specific community and colony needs. We offer a full menu of developmental leadership programs, an award-winning member development experience, and a focus on student success through campus partnership.

National President, Kaye Schendel, noted, "We are thrilled to bring Tri Sigma to the University of Arkansas - Fort Smith and look forward to our partnership with this institution and the amazing fraternity and sorority community."

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Sigma Sigma Sigma was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.



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