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Sigma Sigma Sigma Prepares for a Return to Drexel University

*National Sorority Partners with Campus in Commitment to Support a Values-Focused
Colonization*

Woodstock, VA - August 17, 2011 - Sigma Sigma Sigma National Sorority ("Tri Sigma") announces the launch of the www.jointrisigma.com website and Facebook application to support Tri Sigma's colonization at Drexel University.

Tri Sigma's colonization at Drexel will reflect Tri Sigma's comfort with innovation and the needs of a sophisticated student, and will be supported by a robust and fully trained colonization team. A full advisory board has been recruited and trained using the StrengthsQuest assessment, and a custom Facebook application, direct service experience and one-on-one interviews will offer a unique experience to women interested in exploring membership in Tri Sigma. A student-supported focus group, comprised of current Drexel fraternity and sorority members, will also play a role in building key relationships on campus.

Tri Sigma members enjoy experiences that are powerful, character-building, fun, and transformative. Tri Sigma is committed to developing character-driven leaders using our core values of wisdom, power, faith, hope and love. Our insights while building relationships at Drexel indicate that the students at Drexel are focused, values-focused, creative and intelligent.

"We are so pleased to be able to share the Tri Sigma experience with such a warm and supportive community. We look forward to recruiting women at Drexel who reflect the incredibly high quality of our peer fraternities and sororities." - Lauren McHugh, Assistant Director of Colony/New Chapter Development.

The Tri Sigma Drexel Facebook application, designed for Tri Sigma by GIN Systems, Inc. (Gainesville, FL), is a focused, responsive method of communication that meets students where they spend the most time online.

"Our women spend an average of 81 minutes on Facebook a day, and visit Facebook more often, and more consistently than any other website. We know that future Tri Sigma members will find the most up-to-the-minute information on our colonization process on Facebook, and we're thrilled to use an application that has proven very effective for our interfraternal peers," said Cori Wallace, Director of Marketing and Communications.

Tri Sigma remains very confident that the fraternal community at Drexel will be an excellent home for Tri Sigma's core mission and vision.

To learn more about joining our Drexel colony, or to connect with our Drexel team, please visit us at: www.jointrisigma.com.

If you are interested in learning more about the Drexel colonization, please email our colonization team at drexel@trisigma.org. You can also forward letters of recommendation for women at Drexel who have not yet joined a National Panhellenic Conference Sorority. Members can review our Drexel summary here: <http://www.trisigma.org/JoinUs.mvc/Starting%20a%20Chapter/drexel>

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Sigma Sigma Sigma was founded in 1898 at Longwood University in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.



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