



FOR IMMEDIATE RELEASE
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Sigma Sigma Sigma Prepares for Dunham Women of Character Institute and CAB/Volunteer Summit

National Sorority Adds Third Program to Character Driven Leadership Program Offerings

Woodstock, VA - March 31, 2011 - Sigma Sigma Sigma National Sorority ("Tri Sigma") announces the launch of the Dunham Women of Character Institute, scheduled for May 21, 2011 in Chicago, IL. Tri Sigma is committed to offering innovative, character driven leadership development experiences rooted in empowerment for all members. Programs are designed with a lifelong learning experience in mind. The Dunham Women of Character Institute is an experience designed for emerging undergraduate leaders. The Chapter Advisory Board (CAB) and Volunteer Summit is scheduled concurrently for the same date. That program is focused on the development of chapter advisory board and house corporation members and national volunteers, and is held annually.

Dr. Mari Ann Callais will be the opening keynote speaker. Dr. Callais approaches fraternity and sorority education in a completely heartfelt way. For more than a decade, she has offered fun, upbeat keynotes that help members explore the role of values in our daily choices. Kelly Jo Karnes, member of Tri Sigma and Associate Director - Student Life at the University of Iowa will be the closing speaker. Ms. Karnes is the immediate past president of the Association of Fraternity and Sorority Advisors.

Dunham Women of Character Institute



The Dunham Women of Character Institute is designed to prepare women to take on leadership roles and become positive change agents in their communities. Tools used include the StrengthsQuest Strengthfinder, which will be integrated into the larger developmental curriculum. Chris Smithhisler, Director of Programs, suggests that "Our future lies in the hands and hearts of our new members. I am thrilled that we are focusing our time and talents with some of our chapter leaders of tomorrow."

This Institute is funded in part by a grant from Elizabeth and Fred Hoffert, through the Sigma Sigma Sigma Foundation.

CAB & Volunteer Summit



The CAB & Volunteer Summit is designed to continually prepare our volunteers to lead, mentor and coach in their specific roles within their communities. This particular CAB & Volunteer Summit will include curriculum elements on "Creating a Coaching Culture", co-developed by the Leadership Institute - Women with Purpose.

Tri Sigma members demand experiences that are powerful, character-building, fun, and transformative. But most of all, Tri Sigma is committed to developing character-driven leaders using our core values of wisdom, power, faith, hope and love.

One participant summarized her favorite part of the 2010 Summit: "Kaye's message was wonderful and inspiring. It will likely remain one of my most special Sigma memories, watching our President-elect lead us with such vision, care and encouragement."

This Summit is also funded in part through the Sigma Sigma Sigma Foundation.

The Dunham Women of Character Institute and the CAB and Volunteer Summit are scheduled for May 21st in Chicago, Illinois. Registrations are due by May 5th.

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Sigma Sigma Sigma was founded in 1898 at Longwood University in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.



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