



FOR IMMEDIATE RELEASE
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**Lauren McHugh Promoted to
Assistant Director of Colony and New Chapter Development**

Woodstock, VA - June 1, 2011 - Lauren McHugh, current Coordinator of Colony and New Chapter Development has been promoted to Assistant Director effective June 1, 2011. Lauren has a Bachelor of Science in Marketing and Finance from the University of New Hampshire and a Masters in Student Affairs Administration in Higher Education. She is a member of Alpha Xi Delta sorority.

She has worked for Sigma Sigma Sigma since June 2010 in directing all efforts of new chapters and colonies, including recruitment, new member education, leadership development and chapter programming. Lauren has also developed and implemented chapter support plans and chapter development plans and is instrumental in coordinating collegiate chapter support for Tri Sigma's expansion efforts. As an Assistant Director, Lauren will continue working with all new chapters and colonies and will also be responsible for successful colonizations on new campuses.

Lauren remarked on this new opportunity, "I have loved the past year of working for and learning about Tri Sigma! I'm very excited about this new opportunity and the chance to help Tri Sigma grow into an even greater organization."



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Sigma Sigma Sigma was founded in 1898 at Longwood University in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and promoting the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized

children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.



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