



FOR IMMEDIATE RELEASE
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Contact: Lauren Moran
Director of Alumnae and Volunteer
Services
(412)224-2701

Updated Advisor Training Program

Woodstock, VA - April 26, 2010 - Sigma Sigma Sigma announces the launching of an updated version of the *Advisor Training Program*. Originally launched in 2008, the *Advisor Training Program* was designed to help advisors develop the knowledge and skills necessary to support and guide our ever growing and changing collegiate chapters.

Chris Smithhisler, Director of Programs, in conjunction with Lauren Moran, Director of Alumnae and Volunteer Services, have been working to further develop and enhance the *Advisor Training Program* to meet the needs of new and current advisors. The updated version includes a more streamlined process to be congruent with current collegiate training programs that include the *Officer and Chairmen Training Program* and the *Essential Sigma: Arc Sequence*. The new *Advisor Training Program* allows newly appointed advisors to easily access online tutorials and additional resources through *Sigma Connect*, to help them better understand the process and procedures of their advisory role.

The *Advisor Training Program* consists of a Welcome Orientation and two phases of training. Phase One: "Chapter Information" focuses on building relationships and acquiring the knowledge needed to successfully transition into a new advisory position. Phase Two: "Skill Development" focuses on building an advisory team and practicing skills needed to work with the millennial generation of college students.

As the needs of advisors change, so will the *Advisor Training Program*. The intent is to continually develop educational programming, resources, and training to not only serve newly appointed advisors, but to enhance the knowledge and skills of more experienced and long-term advisors.

For more information on the *Advisor Training Program*, or to join a Chapter Advisory Board, please go to www.sigmasigmasigma.org or contact Lauren Moran, Director of Alumnae and Volunteer Services (lmoran@trisigma.org).

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Sigma Sigma Sigma National Headquarters

225 North Muhlenberg Street | Woodstock, VA 22664-1424 | P 540.459.4212 | F 540.459.2361
www.sigmasigmasigma.org

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