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Nationwide Insurance and Sigma Sigma Sigma Sorority announce business alliance

Business relationship offers potential savings to Tri Sigma members

Dallas, TX — Today, [Sigma Sigma Sigma Sorority](#) (Tri Sigma) and Nationwide Insurance announced a joint agreement outlining a [relationship](#) between the insurance company and sorority. This agreement will offer sorority members of Tri Sigma potential savings on their auto insurance needs.

The mission of Tri Sigma is to establish among members a perpetual bond of friendship, to develop in them strong womanly character, and to impress upon them high standards of conduct.

"Sigma Sigma Sigma Sorority is committed to providing outstanding resources and opportunities to our members," said Marcia Cutter, Executive Director of Tri Sigma. "Our partnership with Nationwide Insurance is an extension of that commitment to relevance, and our focus on the many benefits of lifetime membership."

In addition to Nationwide's acclaimed customer service, sorority members of Tri Sigma may be eligible for savings on their [auto insurance](#) through Nationwide.

"For more than a century, Tri Sigma has inspired a high standard of ethical conduct and service. As we forge this alliance, Nationwide commits to delivering our *On Your Side*® promise to the membership." said Kathyne Reeves, vice president, Strategic Business Alliances. "We are pleased to be able to assist them with their insurance needs."

About Sigma Sigma Sigma (Tri Sigma) Sorority

Sigma Sigma Sigma (Tri Sigma) was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and advocating the highest standards of conduct. Currently, there are over 100,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation. For more information visit www.sigmasigmasigma.org

About Nationwide

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services, annuities, mortgages, mutual funds, pensions, long-term savings plans and health and productivity services. For more information, visit www.nationwide.com.

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